

Bulletin Number: MA_IB_0055	Distribution Date : 1/13/2022	Effective Date: Ongoing
Contact Point: Metrc® Support	Subject: Product Catalog Product and Packaging Photos	
Reason: Product and packaging example guidance		

Greetings Metrc Users,

Per previous Bulletins 35, 36, and 37, the below items require information for potency, serving size, ingredients, brand, and **two required photos** (product and packaging):

- Concentrate
- Concentrate (Each)
- Infused (Edible)
- Kief
- Infused (Non-Edible)
- Infused Pre-Rolls
- Suppository
- Vape Products

The CCC has provided examples of compliant product and packaging photos.

Please see the following pages for more details.



Item Category Requirements

All items listed above require the following information in accordance with 500.130(6) and 501.130(6):

- Potency Entered as the total amount in each unit of the item. (An estimate can be used for products that have not been tested yet. When the testing is complete, Potency must be edited to reflect actual results.)
 - o Unit CBD Content
 - Unit THC Content
- Serving Size Includes a description of what constitutes a serving size for a product that is not already a single serving (e.g., a single-serving is a 1" x 1" square)
- Ingredients
- Description Including but not limited to applicable brand, strain, product type, flavor, and any additional information to be determined by the CCC
- Two photos
 - o Finished Marijuana Product outside of, but next to, its packaging
 - o Marijuana Product inside its packaging
- Please note the Label Photo remains optional.

When a new item is created, the above information must be entered. This process is demonstrated in **Figure 1** below.



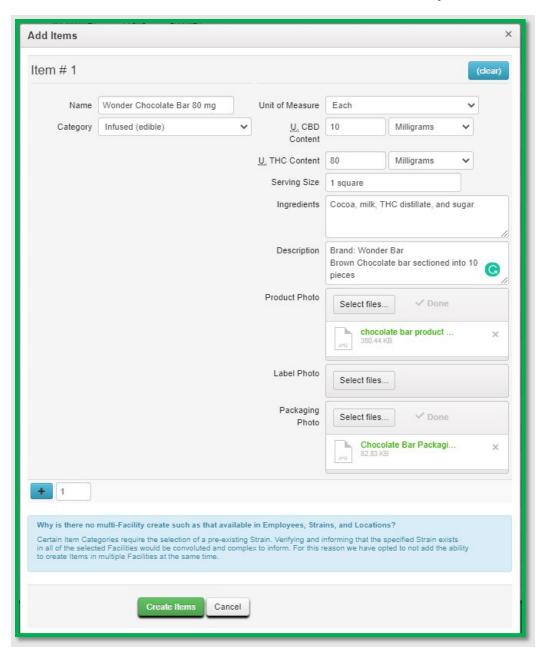


Figure 1: Updated Add Items Action Window



Product Photos are required to have the product outside of and next to the packaging in the same photo. The photos should be uploaded to the required fields under the "Add Items" window respectively. Examples of Product Photos (**Left**) and Packaging Photos (**Right**) are displayed in **Figures 2**, **3**, **4**, **and 5** below.





Figure 3: Example of Product and Packaging Photos (Edible)





Figure 4: Example of Product and Packaging Photos (Concentrate)





Editing Items

To edit an item, an industry administrator will navigate to the Items grid under the "Admin" area on the top navigational bar. Shown in **Figure 6**.

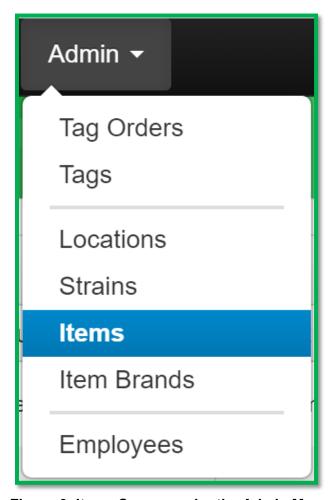


Figure 6: Items Screen under the Admin Menu

Once on the Items grid, select the previously created item and use the "Edit Items" button. This step is demonstrated in **Figure 7** below.



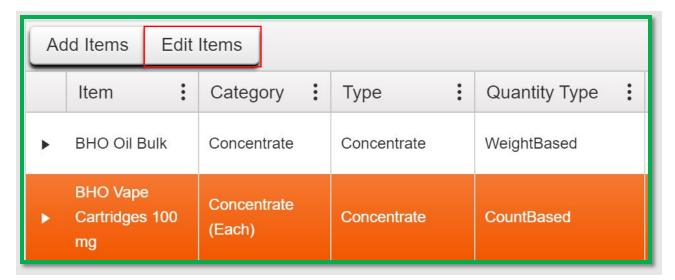


Figure 7: Select Item and Edit

The "Edit Items" button allows changes to be made and updates to be done to an existing product. The item name or item category, however, will not be able to be changed on an existing item.

Please feel free to contact Support at support@metrc.com or 877-566-6506 with any questions.