Metrc Support Bulletin

Bulletin Number: MD_IB_0078	Distribution Date: 1/29/24	Effective Date: 1/1/24
Contact Point: Metrc Support	**Subject:** Metrc Compliance Label Solution – Now Available	
Reason: To notify all licensees of Metrc's compliance label solution that is available to help meet the new regulatory requirements for Packaging and Labeling		

Greetings,

As previously communicated by the Maryland Cannabis Administration (MCA), newly enacted regulatory requirements concerning Packaging and Labeling, found in COMAR 14.17.18, went into effect on January 1, 2024. In collaboration with the MCA, Metrc is pleased to provide our integrated QR-code solution – Retail ID – which allows unique product labeling of individual items for direct linkage to COAs, ingredients, and more.

This new solution offers fully integrated, seamless functionality to enhance supply chain visibility, improve brand awareness, and verify product quality. And, through the convenience of a single vendor, this solution is currently available at no cost for 2024.

Functionality is built right into the Metrc system to reduce labor and eliminate the need for secondary labeling for increased operational efficiency. Here's how it works:

Growers, brands, and manufacturers
- Setup products in a Metrc acquired legacy system. This will be a short-term process during Q1 as we work with licensees to gain feedback on system integration efficiencies.
  - **Note:** Starting in Q2, this step will be conducted directly in the Metrc system.
- Generate a unique QR code for each individual retail item label.
- Print and affix labels with the QR code to each item.
- Follow current Metrc workflows to transfer products and packages.

Dispensaries
- Follow current Metrc workflows to receive packages from transfer.
- Integration with POS and backend Inventory Management system will allow for a transfer of label codes associated to the Metrc Package Tag ID.
  - In cases where there are two Metrc Package Tag IDs from the same source production batch, a process is supported to associate label codes to the different Metrc Package Tag IDs.
- Quickly scan each retail item to complete sale and check out with your third-party POS integrator, who will be required to use Metrc Connect for full Retail ID functionality.

Once a product is purchased, consumers will have the ability to gain real-time access to product information, COA, ingredients, and more, in a single scan. With the capability to validate that product(s) are legal, lab-tested, and safe, market confidence can continue to strengthen.

Metrc is committed to continued innovation of this new solution to drive improved compliance outcomes and optimize operational efficiency for all licensees in Maryland. For more information on Retail ID, visit our website. If you would like to discuss this solution in more detail, please fill out the form on our website and a Metrc team member will reach out with next steps.

Metrc LLC
For additional support,
please visit Support.Metrc.com

1

We understand this is an important decision for licensed operations, and we look forward to discussing how Metrc can continue to support compliance needs.

Thank you for your continued partnership.