

<b>Bulletin Number:</b> MA_IB_0088	<b>Distribution Date:</b> 02/13/2025	<b>Effective Date:</b> 02/17/2025
<b>Contact Point:</b> Metrc Support	<b>Subject:</b> Metrc sustainable tag update	
<b>Reason:</b> Metrc is launching a new, more sustainable plant tag.		

Hello,

As part of our commitment to a more sustainable footprint, Metrc is excited to share the development of a new, more sustainable plant tag that reduces our plastic footprint by 30%. The initial launch of this new plant tag is a significant step towards minimizing our environmental impact and promoting eco-friendly practices within the industry. This bulletin is intended to provide information related to the availability of the new plant tag and notify you that there is no action required of you.

Select licensees in Massachusetts will start receiving these tags on or around:

- Adult-use tags (blue) February 17, 2025
- Medical tags (yellow): May 1, 2025

Please note that not all orders for the state will transition simultaneously. Instead, the shift will happen gradually to minimize material waste as we work through this transition.

**New plant tag updates – What to expect**

- **Reduced plastic content:** The new tags are designed to use 30% less plastic material, significantly decreasing the amount of plastic waste generated. This does mean that tags will feel slightly thinner, however, the new tags will maintain durability and reliability.
- **Recyclable materials:** In addition to reducing plastic content, the tags are made from materials that are recyclable, further enhancing their environmental benefits. At this time the tag is not fully recyclable due to some of the adhesives used, however, Metrc is working on sourcing materials to produce a fully recyclable tag.

**What’s next?**

Metrc is committed to adopting sustainable practices and this initial availability of a more sustainable plant tag is the first iteration of our efforts. We look forward to continuing our journey towards sustainability and making a positive impact on the environment to better meet your unique needs and the industry as a whole.

Please reference our plant tagging best practices by accessing our [Plant and Package Tracking guide](#). Below are some common questions and their answers regarding the new plant tags. However, if you have additional questions, please reach out to the [Metrc Support](#) team.

## FAQ on reduced plastic tags

### Does the product maintain durability and reliability over extended use?

- Yes, although the tag contains 30% less plastic, it maintains its durability and reliability in the field. This is why the reduction of plastic is 30% and not 50% because we added additional durability to the single layer to maintain tag integrity.

### What is changing on the tag?

- As part of our commitment to sustainability, Metrc is excited to announce the first iteration of a new, more sustainable tag that reduces our plastic footprint (Polyolith material) by 30% and will be a single layered tag (previously double layered). The remaining materials will remain the same for now.
- This initiative is a significant step towards minimizing our environmental impact and promoting eco-friendly practices within the industry.
- The branding and design of the tag will be slightly different in nature; however, all compliance and regulatory information will remain the same.

### Can I write on the back?

- Yes, you will be able to write on the tag. We have added a 'notes' section to better accommodate this.

### Do I still need straps?

- **Only for markets that use Metrc plant straps:** Yes, you should still use the Metrc provided strap, or a zip tie is also acceptable. The straps provided by Metrc are 100% blue bin recyclable and can be used multiple times. Please reference plant tagging best practices by accessing our [Plant and Package Tracking guide](#).

### Are the old tags going away and will I still see them in the field?

- Moving forward, Metrc will produce and ship the reduced plastic tag to reduce its environmental impact, therefore this will be the only tag received when orders are placed. However, the older tags can still be used and will still be seen in the field. These tags have the same security benefits and RFID capabilities.

### Here is a visual of what the new tags will look like:



## **Metric resources**

If you have any questions, or need additional support, the following resources are available:

### **Contact Metric Support**

By using the new full-service system by navigating to [Support.Metric.com](https://Support.Metric.com), or from the Metric System, click Support and navigate to support.metric.com and it will redirect to the portal.

*Please note:* If accessing the portal for the first time, a username (which is established when logging in), the respective state and “Facility license number”, and a valid email to set a password are required.

### **Metric Learn**

Metric Learn has been redesigned to provide users with interactive, educational information on system functionality to expand skillsets and drive workflow efficiencies.

Accessing the new [Metric Learn](#) LMS is simple through the following convenient locations:

#### **From within the Metric system**

Navigate to the Support area on the navigational toolbar and select “Sign up for Training” to register.

#### **Access additional resources**

In the Metric system, click on the Metric Expert widget icon and search for the appropriate topic or type in a question.

Thank you for your continued partnership.