

Bulletin Number: ME_IB_0053	Distribution Date: 02/13/2025	Effective Date: 02/17/2025
Contact Point: Metrc Support	Subject: Metrc sustainable tag update	
Reason: Metrc is launching a new, more sustainable plant tag.		

Hello,

As part of our commitment to a more sustainable footprint, Metrc is excited to share the development of a new, more sustainable plant tag that reduces our plastic footprint by 30%. The initial launch of this new plant tag is a significant step towards minimizing our environmental impact and promoting eco-friendly practices within the industry. This bulletin is intended to provide information related to the availability of the new plant tag and notify you that there is no action required of you.

Select licensees in Maine will start receiving these tags on or around:

- Adult-use tags (blue) February 17, 2025

Please note that not all orders for the state will transition simultaneously. Instead, the shift will happen gradually to minimize material waste as we work through this transition.

New plant tag updates – What to expect

- **Reduced plastic content:** The new tags are designed to use 30% less plastic material, significantly decreasing the amount of plastic waste generated. This does mean that tags will feel slightly thinner, however, the new tags will maintain durability and reliability.
- **Recyclable materials:** In addition to reducing plastic content, the tags are made from materials that are recyclable, further enhancing their environmental benefits. At this time the tag is not fully recyclable due to some of the adhesives used, however, Metrc is working on sourcing materials to produce a fully recyclable tag.

What’s next?

Metrc is committed to adopting sustainable practices and this initial availability of a more sustainable plant tag is the first iteration of our efforts. We look forward to continuing our journey towards sustainability and making a positive impact on the environment to better meet your unique needs and the industry as a whole.

Please reference our plant tagging best practices by accessing our [Plant and Package Tracking guide](#). Below are some common questions and their answers regarding the new plant tags. However, if you have additional questions, please reach out to the [Metrc Support](#) team.

Metrc resources

If you have any questions, or need additional support, the following resources are available:

Contact Metrc Support

By using the new full-service system by navigating to Support.Metrc.com, or from the Metrc System, click Support and navigate to support.metrc.com and it will redirect to the portal.

Please note: If accessing the portal for the first time, a username (which is established when logging in), the respective state and “Facility license number”, and a valid email to set a password are required.

Metrc Learn

Metrc Learn has been redesigned to provide users with interactive, educational information on system functionality to expand skillsets and drive workflow efficiencies.

Accessing the new [Metrc Learn](#) LMS is simple through the following convenient locations:

From within the Metrc system

Navigate to the Support area on the navigational toolbar and select “Sign up for Training” to register.

Access additional resources

In the Metrc system, click on the Metrc Expert widget icon and search for the appropriate topic or type in a question.

Thank you for your continued partnership.