

# How Earth & Ivy

## reduced retail intake time by 84%

Reduce intake friction, eliminate relabeling, and move products faster to shelf

Using Metrc Retail ID and Treez workflows, Earth & Ivy reduced retail intake time by approximately 84%, saving nearly 21 minutes on a single intake event. During testing, packages were processed in under 4 minutes while eliminating manual relabeling and reducing operational overhead during receiving.

### Before vs. After

Traditional Intake Workflow	Retail ID Workflow
Multiple manual verification steps	Streamlined receiving
Accept transfer into POS & sync data	Scan + receive directly into POS
Generate labels during intake Physically sticker individual units	No manual stickering required Repeated package verification
Repeated package verification	Reduced verification overhead
Labor-heavy receiving process	Automated operational workflow
~25 minute intake process	<b>&lt;4 minute intake process</b>



“The time savings has been incredible. We can scan a single product without worrying about mislabeling, and customers can instantly access lab testing data at the point of purchase with one QR scan.”

Jeffrey Tabankin  
Inventory Manager



### Less relabeling. Faster intake. More transparency.

Learn how Retail ID helps retailers modernize intake and enhance consumer transparency.

# Earth & Ivy

CANNABIS CO.



**~84%**  
reduction in  
intake time



**~5.4**  
seconds saved per  
unit processed



**Reduced**  
relabeling and  
operational friction



**Faster**  
inventory availability  
to the sales floor

**Key outcomes  
with Retail ID**



**Scan to  
request  
demo**