

# Glass Meadows streamlines multi-brand labeling with Retail ID

Glass Meadows manages labeling at scale, often producing dozens of labels per day through a single operator.

“I’m the only one creating labels, sometimes up to 20 a day—so even small inefficiencies add up quickly.”

— Veronica Field, Tech II

## The challenge

Glass Meadows needed to produce a high volume of compliant labels across multiple brands, but their existing process required manual data entry, custom coding, and constant verification with a monthly subscription cost.

For a single operator responsible for up to 20 labels a day, even small errors meant rework, delays, added compliance risk, and overall operational drag.

## What changed

By moving to Retail ID, Glass Meadows was able to:

- Automatically pull COA data into labels
- Standardize templates across product types and brands
- Manage multiple brands and white label production in one system

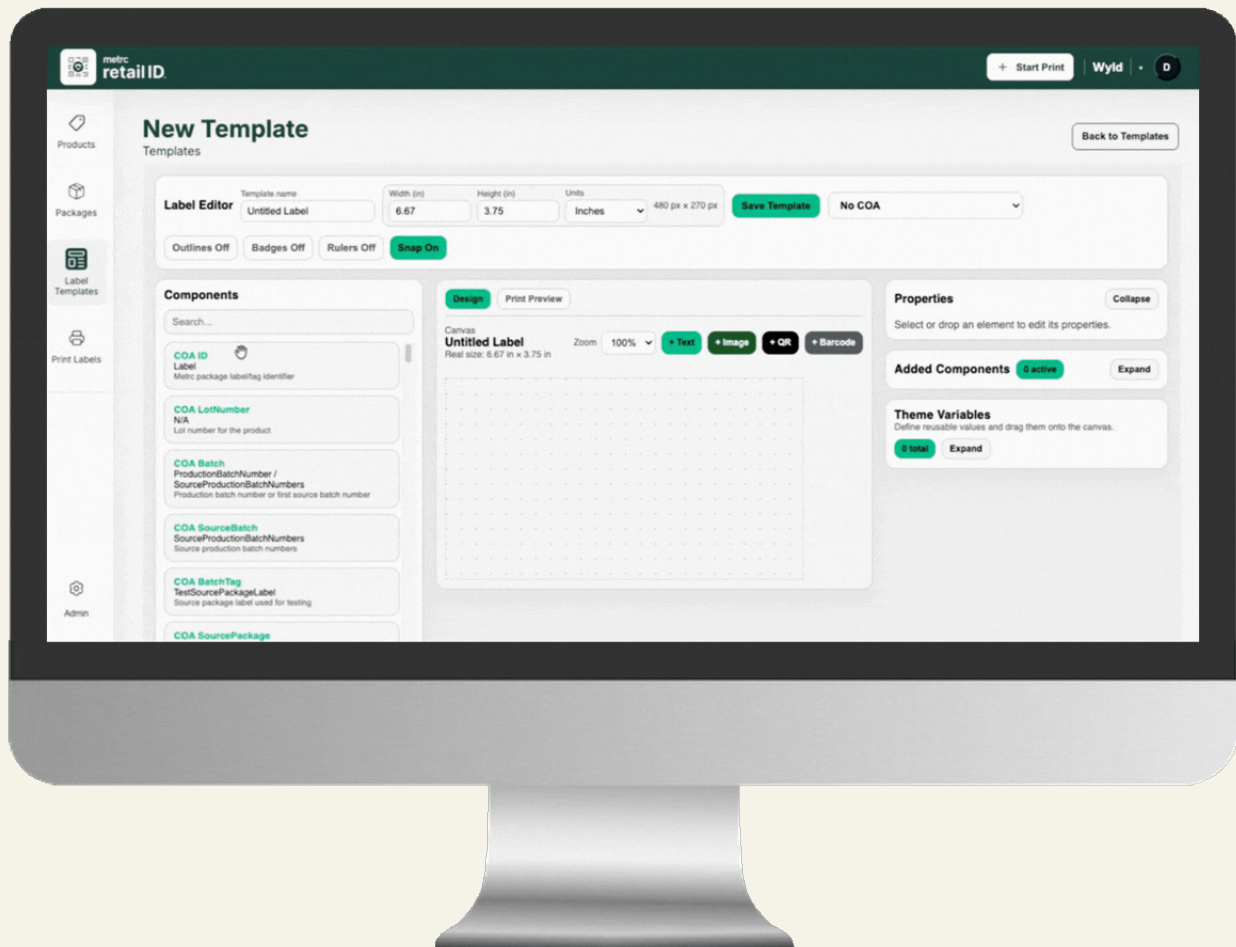
## Results

### More consistent, scalable workflow

- Standardized templates reduce the need for ongoing edits
- Supports multi-brand and white label

### Lower cost and operational overhead

- After initial setup, labeling became consistent and easy to maintain
- Eliminated the need for a paid third-party labeling subscription



For manufacturers managing multiple brands and high label volume, labeling isn't just a task. It's a critical step in getting products to market.

Glass Meadows shows how reducing manual work and standardizing workflows can:

- Speed up production
- Reduce labeling errors
- Support compliance at scale

### A more scalable labeling operation

For operators managing multiple brands, white label production, and frequent label changes, Glass Meadows shows how a more standardized workflow can reduce manual effort and make labeling easier to maintain over time.



“Overall, Retail ID works well — auto-populated data and saved templates streamline our workflow, and the ability to customize labels to fit our needs is extremely helpful.”

Veronica Field, Tech II

