

Metrc Support Bulletin



Bulletin Number: NY IB 0023	Distribution Date: 08/19/2026	Effective Date: Ongoing
Contact Point: Metrc Support	Subject: Cannabis Market Landscape	
Reason: To announce the launch of the Cannabis Market Landscape public dashboard.		

In collaboration with the Office of Cannabis Management (OCM), we are excited to announce the launch of the [Cannabis Market Landscape](#) – a public-facing cannabis data dashboard that provides easy access to key information about the New York's regulated cannabis market and is designed to:

- Promote transparency
- Support informed decision-making
- Provide consumers and licensed businesses with a clear view of market activity and regulatory outcomes

This dashboard is an important step toward increasing visibility into the regulated cannabis marketplace. By making key information readily available, the dashboard offers licensed businesses and consumers a clearer understanding of market trends and program activity. Greater access to information strengthens confidence in the regulated marketplace, encourages accountability, supports thoughtful discussions about the industry's future, and contributes to a stronger, more sustainable industry.

Cannabis Market Landscape overview

New York's Cannabis Market Landscape dashboard will be accessible via the [OCM website](#) and include aggregated market data through two comprehensive views – Market Overview and License Activity.

User Guide

For additional details related to terminology and how to read the data, including understanding the size, activity, and compliance trends of New York's cannabis industry, please reference the User Guide embedded directly in the dashboard.

Please note: Page-level filters are available and the following functionality applies:

- The dashboard will reflect Adult-Use and Medical data unless filtered by License Type. When a filter is changed, it applies to the current page.
- Automatically defaults to a 365-day view unless a 30- or 60-day date range is selected.
- Region: Leave blank to view statewide data or filter by a specific region.
- The License-Type filter narrows results down to a specific category (i.e., Dispensary) and between Adult-Use or Medical program types.
- The Microbusiness toggle narrows down results from standard license types to microbusiness license types.

Market Overview

The Market Overview page includes market performance data for the following:

Market Summary	• Total Active Licenses • Total Retail Sales • Average Test Pass Rate <i>Market Summary data represents YTD values and may differ from the number of licenses formally issued by OCM.</i>
License Type Distribution	• Total Active Licenses • Total Microbusiness Licenses • Total Standard Licenses <i>To view microbusiness market overview, filter for microbusinesses under the microbusiness toggle</i>
Sales Performance	• Monthly Retail Sales • Sales by Product Category • Cumulative Sales to Date • Quantity Sold • Sales Transaction Count • Basket Size (\$ per transaction) • Average Price Per Unit • Total Retail Sales by Region
Regulatory Compliance	• Total Packages Tested • Testing Compliance Trend

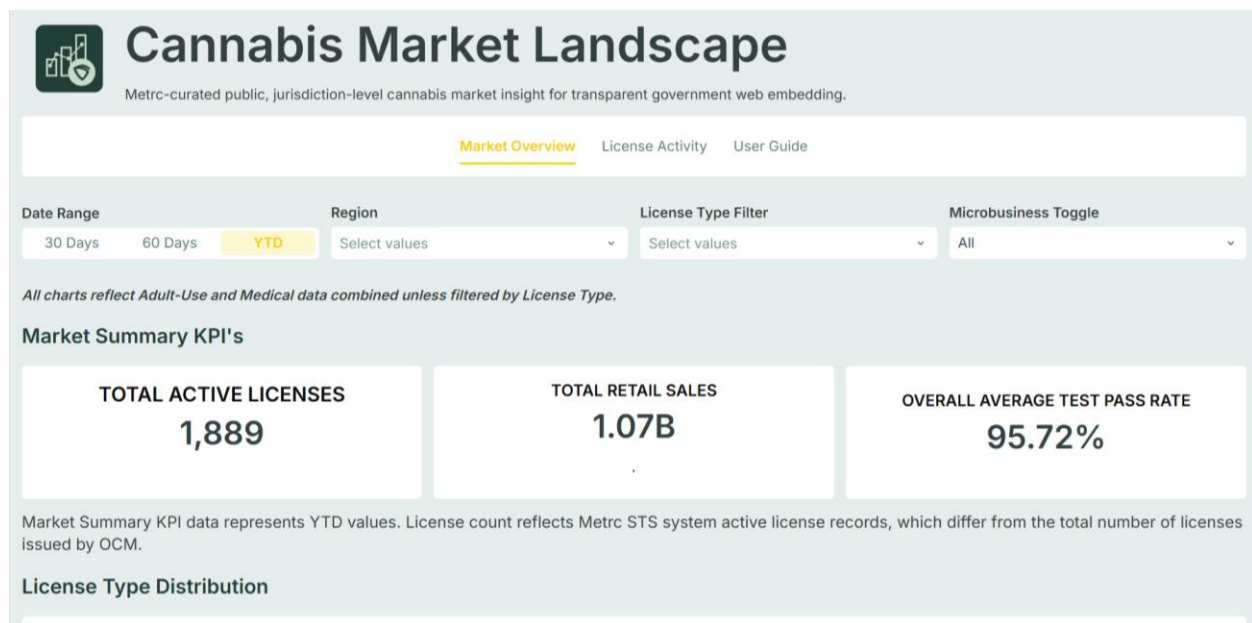


Figure 1: Market Overview page

License Activity

The License Activity view shifts focus from market performance to market structure:

License Summary	• Total Active Licenses • Total Active Microbusiness Licenses • New Licenses Year to Date <i>License Summary data represents YTD values and may differ from the number of licenses formally issued by OCM.</i> <i>To view microbusiness market overview, filter for microbusinesses under the microbusiness toggle</i>
License Trends and Activity	• Cumulative License Growth • Monthly New Licenses • License Type Over Time • License Type Breakdown by Region

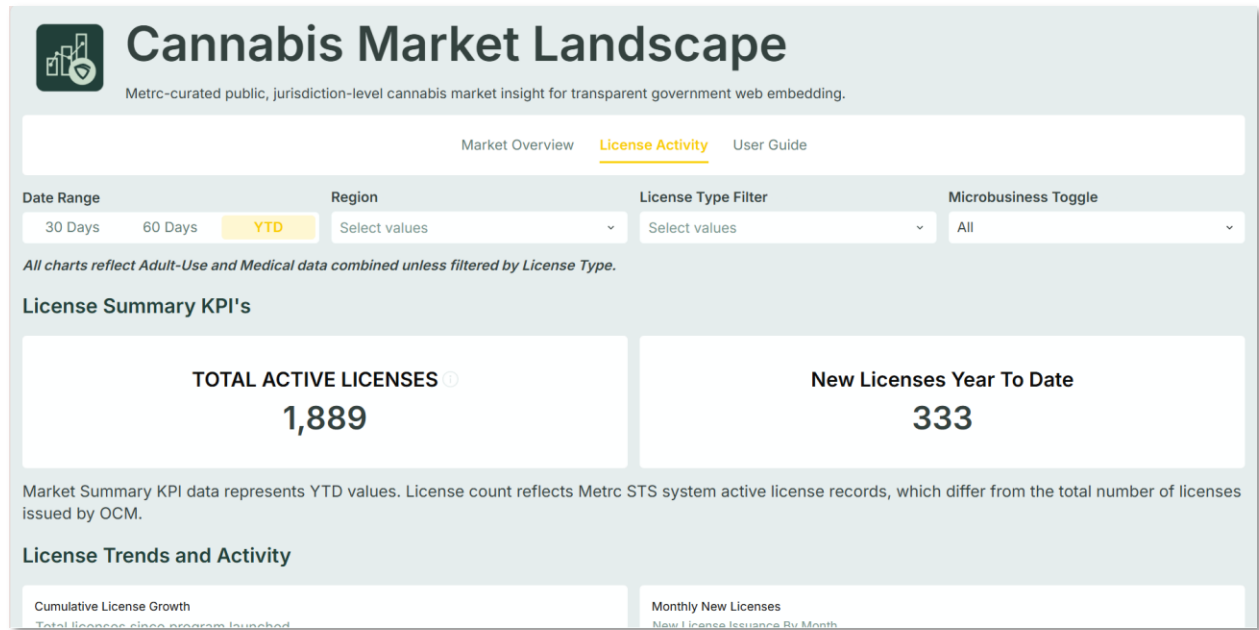


Figure 2: License Activity page

The Cannabis Market Landscape dashboard does **not** include licensee-level data, personally identifiable information, or confidential business records.

User Guide

The User Guide tab provides:

- Detailed information on how each section of the dashboard is defined
- How the dashboard is meant to be read
- Common misinterpretations
- Breakdown of categories shown on the dashboard
- A glossary of definitions for all other terms used on dashboard

Overview	Market Overview Tab	License Activity Tab	Category Breakdown	Glossary
----------	---------------------	----------------------	--------------------	----------

Category Breakdown		
	Category	What's Included
1	Cannabis Flower Products	Non-concentrated, dried cannabis flower ready for use, cannabis pre-rolled into joints or cones, and flower combined with other cannabis subforms for a b...
2	Kief (Dry Sift Hash)	The collection of trichomes sifted from cannabis flowers; used on its own or to enhance other products
3	Cannabis Concentrates	A concentrated form of cannabis intended to be smoked or vaporized, including both solvent-based and solventless extracts
4	Liquid Cannabis (RSO)	A potent, full-spectrum cannabis extract typically ingested orally or applied topically
5	Topicals	Topical products containing cannabis extracts, intended for application to the skin
6	Transdermal	A product that delivers cannabinoids directly into the bloodstream, applied to the skin
7	Transmucosal-Infused Extract	Infused products administered through bodily membranes
8	Tinctures	A plant extract soaked in a food-grade solution; taken orally, sublingually, or applied topically
9	Infused Liquid Edibles (Beverages)	A liquid product infused with cannabis, designed for oral consumption
10	Infused Edibles	Solid edible products containing cannabis infusion, plus oral forms such as water-soluble edibles

To access the Cannabis Market Landscape dashboard, [visit here](#).

Metrc resources

If you have any questions, or need additional support, the following resources are available:

Contact Metrc Support by using the full-service portal by navigating to [Support.Metrc.com](https://support.metrc.com), or from the Metrc System, click the Support area dropdown on the navigational toolbar and click support.metrc.com to redirect to the portal.

Please note: If accessing the portal for the first time, a username (which is established when logging in), the respective state and “Facility license number”, and a valid email to set a password are required.

Metrc Learn: Metrc Learn offers interactive educational opportunities to enhance Metrc system users’ skills and provide various training options based on experience level.

In addition, the learning system is organized into facility-specific programs made up of various courses. To login or register for an account, visit [Metrc Learn](#).

Metrc Expert: Explore, search, and ask questions in the in-system knowledge base. Just click the widget button in the lower right corner to get started.