



Retail ID

Cuts the work between receiving and the sales floor

The challenge

Receiving doesn't stop when a delivery enters inventory.

Bloom operates multiple high-volume dispensaries where getting deliveries received and sales-ready quickly matters. Across its Ohio stores, one bottleneck consistently emerged: when products arrive without Retail ID, teams may need to create, print, and manually apply labels before inventory can move to the sales floor.

The dispensaries typically receive around three deliveries a day, averaging roughly 20 packages per delivery, with some deliveries significantly larger. With small inventory teams and a goal of getting inventory to the sales floor within 48 hours, manual labeling adds work to an already busy intake process.



"Packages that don't have Retail ID are more stressful."

Tommy Profitt
Inventory Assistant, Bloom Seven Mile

At Bloom Akron, employees consistently pointed to relabeling as one of the most time-consuming parts of getting products ready for sale.

During one non-Retail ID delivery, one employee spent over 45 minutes creating and printing approximately 400–500 labels. Two employees then spent another hour and 6 minutes applying them—and the job still wasn't finished. That's nearly two labor-hours of labeling for a single delivery.

And as volume grows, so does the burden.

The solution

Retail ID removes the unit-by-unit relabeling step

When packages arrive with Retail IDs, Bloom can scan the QR code, confirm that the correct item appears in Dutchie, verify the product information, and continue preparing inventory for the floor without creating and applying another label to every unit. They can skip generating labels and stickering all together. Bloom's inventory team championed Retail ID because they wanted a faster intake process.

The difference is noticeable when products arrive without it.

What changes with Retail ID

	Retail ID intake	Regular intake
Unit labeling	Arrives labeled	Create, print & apply labels
Labor per unit	5.9 sec	16.2 sec
Relative labor	1×	2.75× more
Observed workflow	Scan → verify → floor	Receive → print → sticker → floor

Before Retail ID

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"We had to label 900-plus pre-rolls, which took a week and a half to get done."

Kenzie Hawkins
Assistant Inventory Manager, Bloom Akron

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After Retail ID

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"Without Retail ID, intake can take anywhere from 24 to 48 hours. With Retail ID, it can be minutes."

Anthony Surace
Purchasing Manager, Bloom

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The impact

Bloom is seeing tangible time savings with Retail ID.



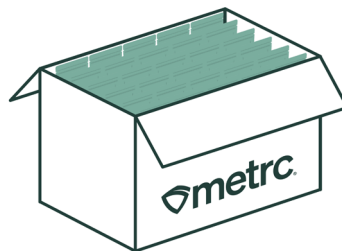
 **64%**
time and labor savings
with Retail ID

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“Retail ID saves a lot of time. Being a high-volume store, it really does make a difference into not only the day-to-day but overall operations. Instead of relabeling, our team can spend time with patients.”

Autum Greco
Inventory Manager, Bloom Akron

One package missing Retail ID added to intake time



A single 30-unit package without Retail IDs required manual labeling, which added nearly

10% in labor to the **35-minute intake**.

Meanwhile the remaining 19 packages that had Retail IDs took **40% less time per package**, or around 31 minutes total.

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“We groan when we see a package from a brand that normally has Retail IDs and they miss one.”

Hanna Ramsey
Inventory Manager, Bloom Seven Mile

Akron reinforced the same pattern. Employees spent nearly two labor-hours labeling a single non-Retail ID delivery and still weren't finished by end of business day. By comparison, a separate 470-unit Retail ID delivery was received in and ready for the sales floor in about 36 minutes.

Retail ID doesn't just replace a sticker

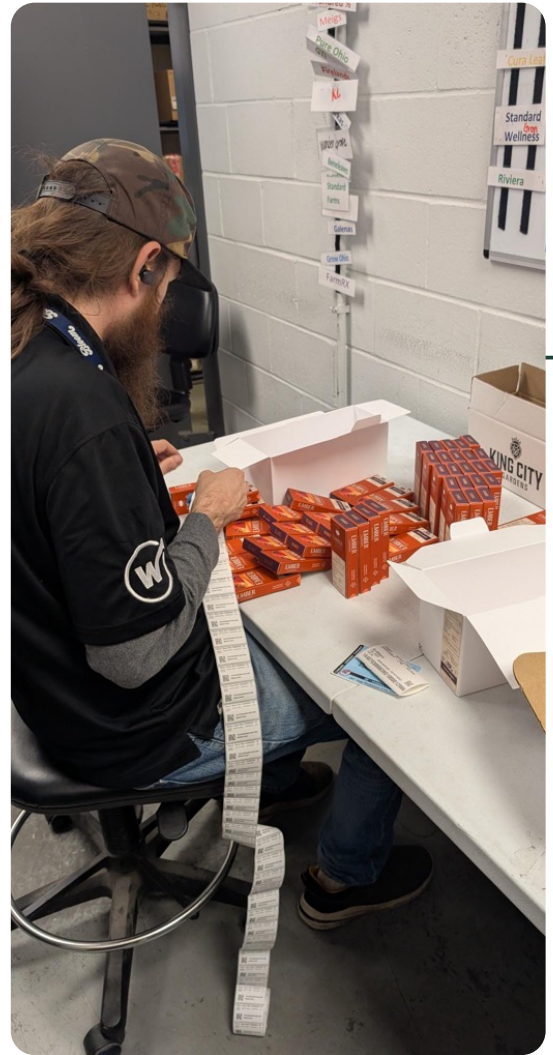
Across both Bloom locations, the pattern was consistent: Retail ID shifts the work between receiving and the sales floor away from creating, printing, and applying hundreds of labels and toward getting inventory ready for sale.

For high-volume stores, reducing that manual work means faster speed to shelf and more time for the work employees need to do next. For the brands Bloom sells, this means more opportunity for products to sell thru faster.

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“Having products arrive prepared and ready to scan simplifies the process and helps get products to the shelf faster, ultimately improving store operations and the customer experience—and our team loves it.”

Jesse Harper
Manager, Bloom Akron



For Bloom, the value of Retail ID goes beyond a faster receiving process. By removing hours of manual labeling, inventory teams can keep product moving, stay focused on higher-value work, and get merchandise onto the sales floor sooner.

Retail ID turns what was once a recurring operational bottleneck into a much simpler handoff from delivery to shelf.

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“We spearheaded this because we wanted a way to streamline the process of taking in product—and it has.”

Hanna Ramsey
Inventory Manager, Bloom Seven Mile

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